

# BLAKE

# POWELL

## COPYWRITER

## CONTACT



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## SCHOOLING

### book180

Copywriting and Portfolio Program

Fall 2023-Spring 2024

**Sam Houston State University**

BA Mass Communications-PR&Advertising

## ABOUT ME

If we're being frank, I'm a man of many hats. A creative. A textbook team player. A Semi-Pro Instigator. The president of the Pineapple-on-Pizza-Haters-Alliance.

## EXPERIENCE & SKILLS

### Copywriting Intern-Inspira Marketing

Summer 2025

I spent my summer working on brands like Cafe Bustelo, Illy, and International Delight. Pretty interesting few months as a self proclaimed coffee skeptic.

### EMS/Palliative Dispatcher/Wheelchair Transport-Metacare EMS

2019-2025

I've spent the last few years in and out of nursing homes and hospitals. I've learned two things: how to multitask in stressful situations, and I'm haunting whoever puts me in a home.

### President/Captain-SHSU Men's Rugby

2019-2021

I've convinced athletes from different backgrounds buy in to a culture. Now, I'm looking to convince people from different backgrounds to buy stuff in general.

Throughout a life of various jobs, commitments, and general tomfoolery, I've developed an assortment of skills. Like nunchuck skills, bowhunting skills, computer hacking skills. But more seriously:

Problem Solving

Ideation

Headlines

Long form copy

Presentation

Adobe Creative Suite